



PARKING DEMAND TO AVAILABLE SPACES ASSESSMENT:

2005 @ 76% OVERALL OCCUPANCY

* 2016 EXPECTED TO BE @ 92% DEMAND OF AVAILABLE SPACES

* 2026 EXPECTED TO BE @ 104% (I.E. EXCEEDS SUPPLY)

* THE PROJECTED FIGURES ARE BASED ON CURRENT LIMITED MODELING WITHIN THE SHIRE WIDE TRACKS MODEL THIS ASSUMES THAT ALL NEW DEVELOPMENT WILL NOT PROVIDE ON-SITE PARKING

- PRELIMINARY ASSESSMENT INDICATES THAT AN ADDITIONAL IMMEDIATE SUPPLY OF 230 TO 300 SPACES PLUS ENSURING THAT ALL FUTURE DEVELOPMENT MEETS ITS PARKING OBLIGATIONS PLUS IMPROVED MANAGEMENT WILL ADDRESS THE CURRENT PARKING SHORTAGES AND HAVE AN EFFECT ON REDUCING TRAFFIC CONGESTION WITHIN THE TOWN CENTRE. TRAVEL DEMAND MANAGEMENT MEASURES SHOULD ALSO BE CONSIDERED TO REDUCE OVERWHELMING DEPENDENCE ON TRAVEL BY CAR - THE USE OF MORE SUSTAINABLE TRANSPORT ALTERNATIVES SHOULD BE PROMOTED AND ACCOMMODATED IN FUTURE TOWN REVITALISATION STRATEGIES

FIGURE 1