



11-12 & 18-19  
NOVEMBER 2023

## *Make money and join a national movement*

Host a sale and join over 300,000 Australians choosing to reuse as part of the nation's biggest festival of garage sales.

Last year participating households, schools, community groups and charities:






- Made an average of \$857
- Re-homed over 3 million kilograms of items, saving them from landfill.

It's free to participate and you get access to a host of promotional materials, tips and tricks to help you host a successful garage sale.

## *How does it work?*

- Once registrations open, register your sale for FREE at [garagesaletrail.com.au](http://garagesaletrail.com.au). You'll get a dedicated sale page and listing on the national map.
- Shoppers near you search for sales, creating a Trail of sales they want to visit.
- On the weekend, sellers and shoppers across the country come together for the nation's biggest festival of garage sales.

# What you get

-  A dedicated sale listing on the national map that you can customise.
-  Step-by-step how-to guide.
-  Promotional materials to print and use digitally.
-  Media buzz and positive publicity.
-  A fun opportunity to get involved in a national reuse initiative that makes a difference.

## Case study: *Marrickville West Public School*

The school's Secondhand Wonderland raised over \$2,000 for the P&C and involved the whole local community. With over 25 stalls full of secondhand goodies, visitors could also revive with a coffee, tuck into an ice cream or even get their car washed.

Younger shoppers could swap their Ooshies, Shopkins and Pokemon cards or make and create using reused materials at the craft stall.

The sale caught the attention of local media with a front page in the local newspaper.



## Case study: *Haberfield Men's Shed*



Haberfield Men's Shed hosted their first Garage Sale Trail event in 2022. With the event close to Christmas, they used it as an opportunity to have a 'Christmas Clearance', providing residents with a chance to pick up some unique upcycled gifts.

The group raised around \$1,500 - \$2,000 on the day which will go back to funding the Shed.