



## **ATTACHMENTS TO REPORTS**

### **ORDINARY COUNCIL MEETING**

Wednesday 8 December 2021

COPIES CIRCULATED SEPARATELY HEREWITH

## **Attachments to Reports**

### 9.10 Tulip Time Review

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## **ATTACHMENTS TO REPORT**

### **Item 9.10**

#### **Tulip Time Review**

##### **Attachment 1**

Minutes of the Audit, Risk and Improvement Committee

##### **Attachment 2**

Minutes of the Audit, Risk and Improvement Committee

##### **Attachment 3**

Minutes of the Audit, Risk and Improvement Committee



## ATTACHMENT 1: Tulip Time Review Supporting Facts and Figures

Table 4: Corbett Gardens 2021 Daily Visitation Levels and Post Codes

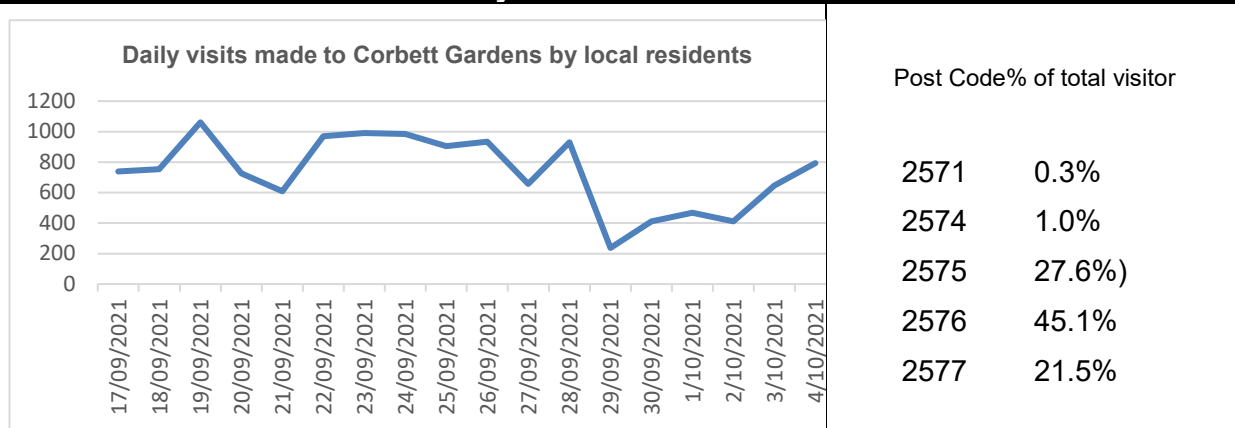


Table 5: Expenditure Budget Areas

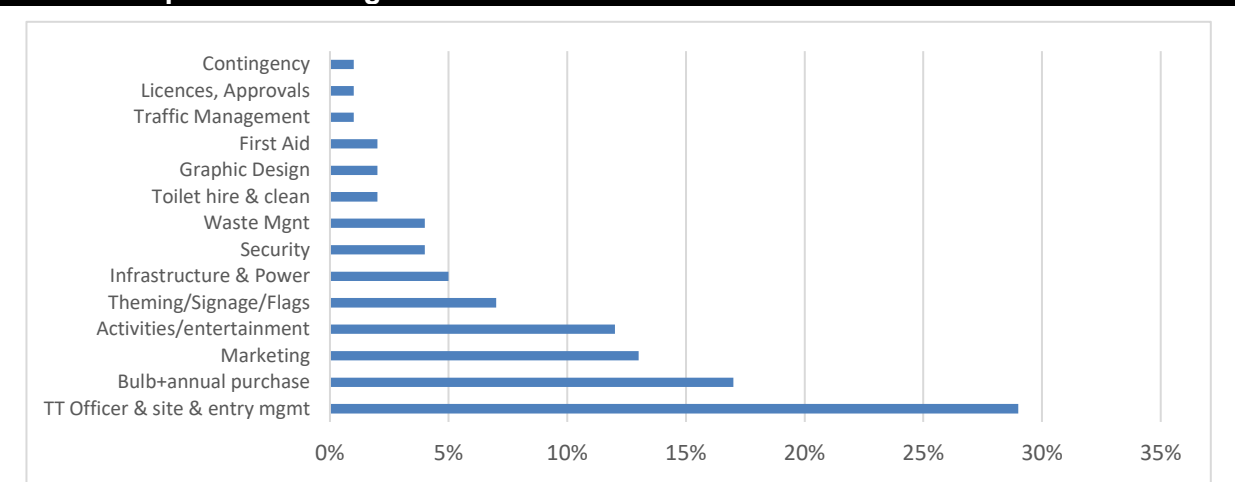
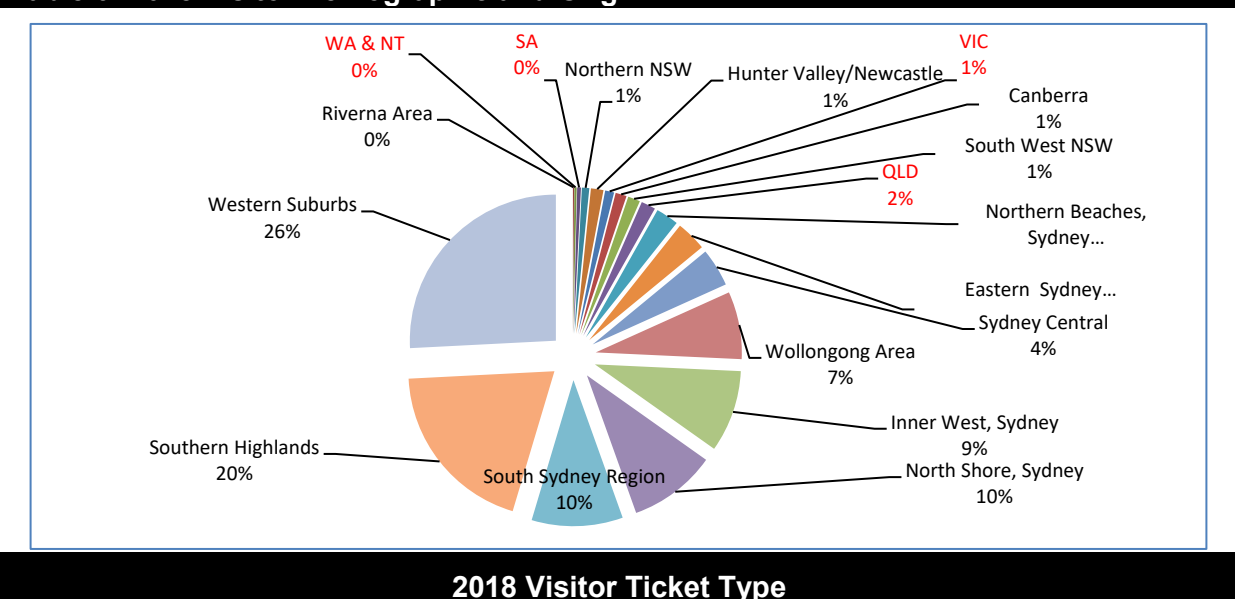


Table 6: 2018 Visitor Demographic and Origin



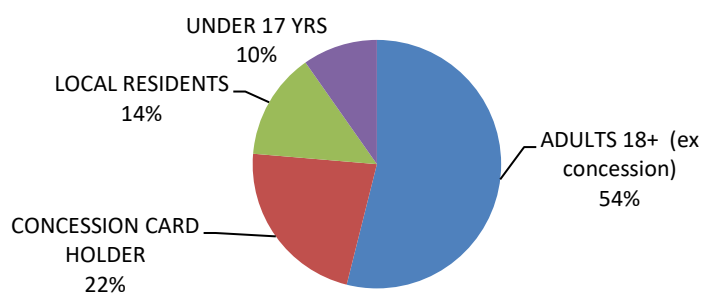
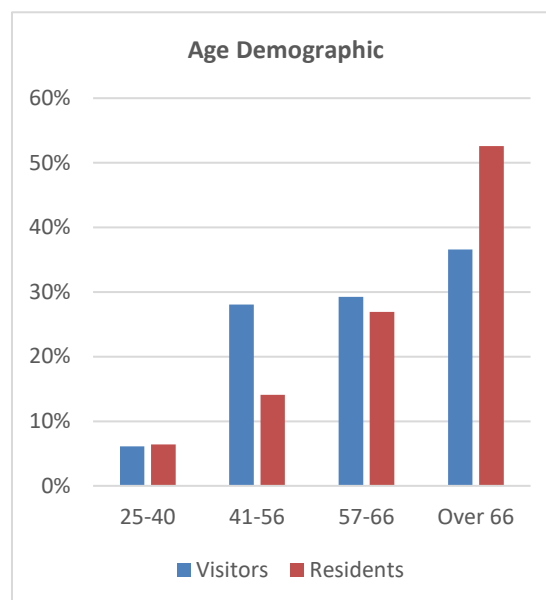
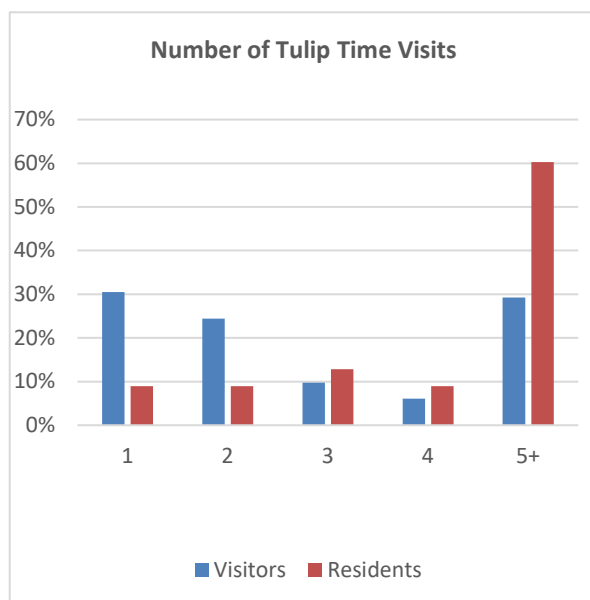
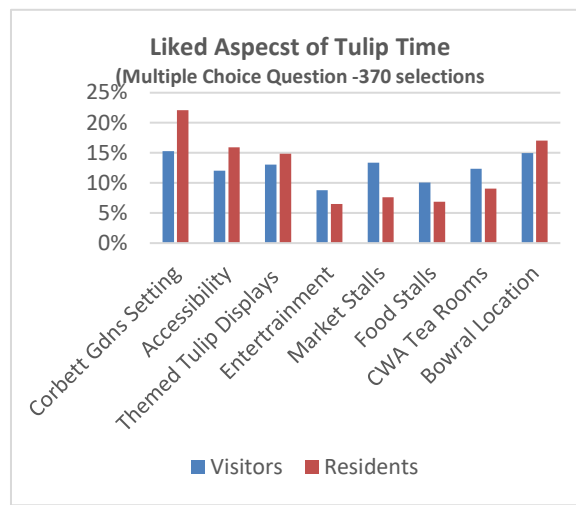
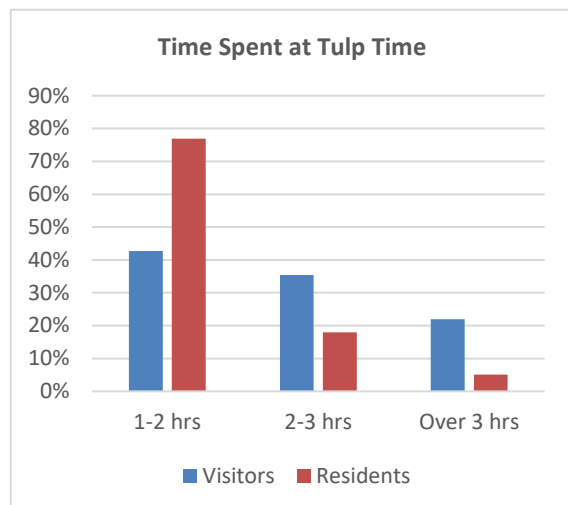


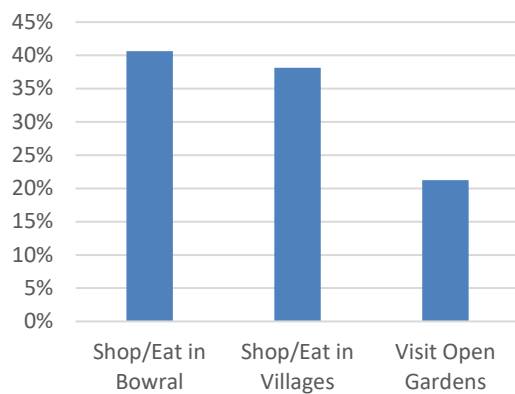
Table 8: 2021 TT EDM Subscriber Survey Responses



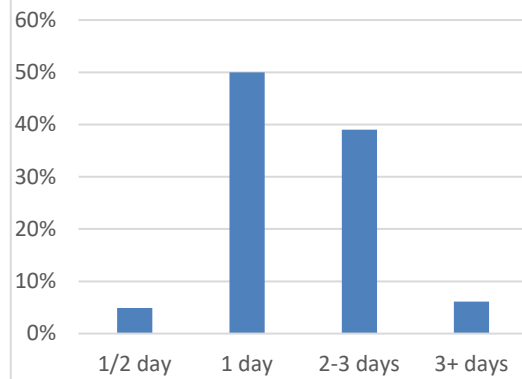
Visitors dwell time



**When visiting Tulip Time, what else do you do?**



**Time spent in the Southern Highlands**





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**ATTACHMENT 2: Tulip Time Review – Background addressing limited capacity in Corbett Gardens****1. Moving TT Festival to an alternative venue(s)**

In 2018 WSC's Asset and Property team commenced investigating the possibility of Glebe Park as an alternative venue for TT to allow for an upgrade Corbett Gardens and its buildings. A draft *TT Bowral Relocation Feasibility Study and Masterplan* were developed. It was noted that considerable investment to create a festival-friendly venue and the impact on the adjacent, recently extended, Bowral Hospital, required further investigation.

In 2019 The Tilma Group Pty Ltd were commissioned to investigate alternative sites. *The Tulip Time New Permanent Site Impact Assessment Report* was presented to a Councillor workshop for consideration. The report reviewed several alternative sites including the Botanic Gardens and Treekeepers (Bowral), Seymour Park and Leighton Gardens (Moss Vale) and Lake Alexandra Reserve and Highlands Golf Course (Mittagong). Further investigation into the cost, availability or suitability of the suggested venues have not been undertaken. The Tilma Group also recommended that consideration be given to disbursing TT throughout the area.

**2. Dispersing tulip displays around the Shire**

Desktop research of floral festivals held across multiple venues was undertaken to examine this possibility. Floral festivals spread across several venues include Floriade (Canberra), Toowoomba Carnival of Flowers (Queensland) and Kings Park Festival (Perth) and feature a central area (park/garden) with bespoke floral displays, market stalls, entertainment and additional floral displays and/or complementary activities within the town/precinct. These festivals are free to visitors and are organised, promoted and funded by either state and/or local government. Other similar floral festivals are funded and organised by garden clubs/associations and feature open gardens and plant sales eg Lilac City Festival (Goulbourn), Leura Gardens Festival (Blue Mountains) and the Bathurst Spring Festival. These are held over one or two days where either a nominal entry fee or a gold coin donation is required.

Changing the format of TT to say a Tulip Time Trail with tulip displays set up around the Shire needs further investigation and community consultation to determine funding options, cost to WSC and resources required to implement and co-ordinate to ensure compliance, visitor safety and impact on the community and its environment. It should be noted that the number of private gardens open to the public during Tulip Time has dropped dramatically over the year due to either change in ownership or onerous insurance costs and risk management requirements.

WSC has in the past planted tulips around the Shire's smaller towns and villages. Unfortunately, due to the time and commitment required from the community and WSC to monitor and water tulips between April and September, coupled with vandalism, very few survived. However, the public gardens with tulip displays, private open gardens, markets, Church fetes, plant sales, concerts, vintage car shows, art exhibitions etc held in the LGA during TT are promoted under the TT marketing campaign at no charge.

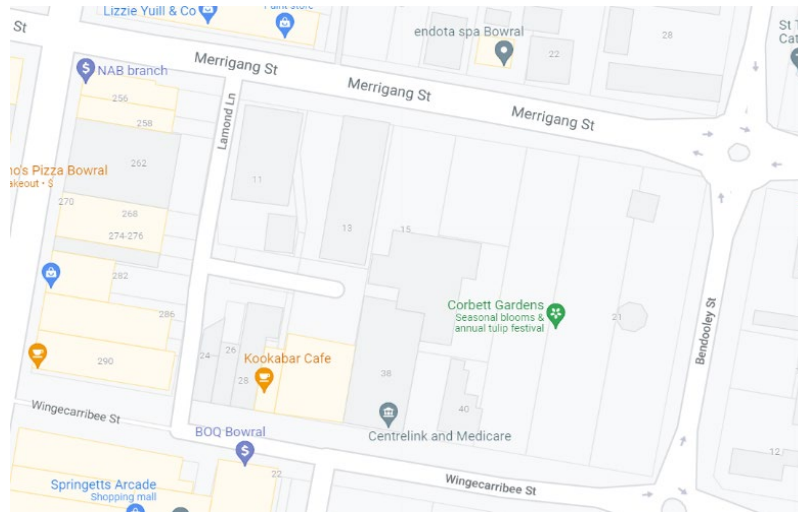
**3. Feasibility relocating Tulip Time market stalls to adjacent Streets**

In 2021, residents suggested relocating the market stalls to an adjacent street bordering Corbett Gardens ie Wingecarribee, Bendooley and Merrigang Streets. In 2012 and 2013, Wingecarribee Street was closed on a weekend to host the TT Street Fair (plus a day either side to set up and derig) and featured an additional 26 weekend stalls to 26 full-time stalls in Gardens. Entry to the street fair was free and not connected to the entry fee to Corbett Gardens.

The Tulip Time Street Fair was discontinued due to backlash received from residents and businesses regarding the impact on traffic, parking and congestion in and around Bowral. It was also noted that the street market stalls/fair discouraged visitors moving into the town centre to support local businesses, and interestingly, ticket sales to Corbett Gardens reduced significantly on the fair weekend.



Over the last eight years, traffic has increased significantly in Bowral and the changed layout of entry/exit to Coles and the carparking have occurred. Closing any adjacent streets to accommodate market stalls for the duration of the festival or on weekends, would have a major impact on traffic in and around Bowral. The full implications are detailed in Appendix 2.



### Wingecarribee Street

Most visitors on foot via Wingecarribee Street to access the main entry to TT on Bendooley Street. Traditionally queuing areas on the pavement and additional disabled parking have been provided on Wingecarribee Street.

The street contains the entry and exit points to the Coles car park, the car park facing Springetts and High Street Arcades, the CWA car park and the rear access lane to Bong Bong Street businesses. Closing these access points would require traffic to use Boolwey Street with a major impact on Bowral's town centre.

### Bendooley Street

The main entrance to Corbett Gardens sits between two roundabouts at either end of the street a church and residences. The street is main route used by local bus services and emergency services to access Bowral Hospital. Bowral School and numerous churches are located on the street and is the main thoroughfare for traffic to access adjacent residential areas, Bradman Oval and Bowral Hospital.

Closing the street between the two roundabouts would require diverting traffic through and around residential areas, or to use the already congested Bong Bong Street.

### Merrigang Street

The area adjacent to Corbett Gardens contains the Bowral Fire Station prohibiting the closing of the street as it is a main emergency access route. The street used by traffic and local bus services to access Bendooley Street and East Bowral.





## ATTACHMENT 3: Tulip Time Review - History of Tulip Time

YEAR	INFORMATION GARNERED FROM: BERRIMA DISTRICT HISTORICAL & FAMILY HISTORY SOCIETY INC., NATIONAL LIBRARY OF AUSTRALIA – TROVE, TULIP TIME BROCHURES, BOWRAL TULIP TIME INC AGM MINUTES, TT OUTCOME REPORTS TO WSC
1958	<p>A week-long flower festival was staged in October 1958 including a Queen competition and Street Parade organised by the Festival of Flowers Committee with Mayor of Bowral as president.</p> <p>Parade route: Bong Bong Street to Bowral Street to Loseby Park (Bowral Showground) via Sheffield Road. Fair held in Loseby Park.</p> <p>Official opening by Rt Hon Lord Carrington KCMG, MC, High Commissioner for the United Kingdom.</p> <div> <p><i>Extract from "The Biz, Fairfield 1 October 1958 – Bowral Festival"</i> (<a href="https://trove.nla.gov.au/newspapers">trove.nla.gov.au/newspapers</a>)</p> <p><i>Spring flowers and a gala week of festivities are the features of Bowral's "Festival of Flowers" which will be held from Saturday October 11 to Sunday October 19. Gardens throughout the district, noted for their beauty will be opened to the public. A special one-day tour to Bowral has been arranged by the railways Department, and an airconditioned train leaves Central Station at 8.36am. It is necessary to book. The tour will include a visit to the winning gardens in the Bowral Festival Garden competition and the procession of floral floats, nine of which are "Queen's" floats, each made of up to 24,000 blossoms, and an hour or two at the Mardi Gras carnival, where floats will be judged. At this carnival a parachutist will make a spectacular jump and dozens of other features will provide a thrill-packed afternoon. For happy day or week, to Bowral by train, bus-load or car on October 11 for its wonderful 'Festival of Flowers'.</i></p> </div>
1959	Bad weather ruins the 1959 Festival of flowers leading to financial loss.
1960	Festival abandoned.
1961	<p>Rotary Club re-established the flower festival presenting the Bowral Municipal Council with 500 Tulip bulbs to plant in the Gardens. These plantings were carried out by Council gardeners headed by Mr Alf Stubbs.</p> <p>Since its beginning, WSC has supported and funded the planting and maintenance of tulips in Corbett Gardens and public gardens in Moss Vale (Leighton Gardens) and Mittagong (Winifred West Park)</p> <div> <p><i>Extract from: The Australian Women's Weekly, November 1961</i> <a href="https://trove.nla.gov.au/newspaper/article/51185973?searchTerm=Tulip%20Festival%20Bowral">https://trove.nla.gov.au/newspaper/article/51185973?searchTerm=Tulip%20Festival%20Bowral</a></p> <p><i>Tulip time in Bowral week attracted 7000 visitors to the lovely town on the New South Wales southern tablelands. ... Tulip Time will now be an annual festival.</i></p> </div>
1962	Rotary Club realised the potential of the Festival and asked other Service Clubs to form a Tulip Time Committee to promote the 1962 Festival. A committee was formed from five local service clubs: Rotary, Apex, Lions, Quota and Soroptimists, together with members of the public to promote and stage the festival each year. and funds raised went to local charities.
1963-	No source materials found.

## 9.10 Tulip Time Review



YEAR	INFORMATION GARNERED FROM: BERRIMA DISTRICT HISTORICAL & FAMILY HISTORY SOCIETY INC., NATIONAL LIBRARY OF AUSTRALIA – TROVE, TULIP TIME BROCHURES, BOWRAL TULIP TIME INC AGM MINUTES, TT OUTCOME REPORTS TO WSC
65	
1966	15,000 tulips in Corbett Gardens
1967	An ornamental fountain installed in the Gardens by Bowral Municipal Council and consists of central dome and four small domes surrounding it and features ceramic pieces in a 'Tulip' design. The fountain is officially turned on Sunday a October 1967 to mark the opening of Tulip Time Festival.
1968	Miss New South Wales opens Tulip Time to record attendance - 1000 visitors.
1969	Mayor, R H Springett "Bowral Tulip Time has made amazing progress since its inception and will continue to progress while we retain our original concept; to let people from near and far learn about our town.
1970-73	Promotional brochures site 16,000 tulips in Corbett Gardens – promote Leighton and Winnifred West Public Park and private gardens.
1974	Mrs Margaret Whitlam, wife of the Prime Minister of Australia, performs the opening ceremony.
1975	<i>No source materials found.</i>
1976	<p><i>Extract: Canberra times, 27 August 1976</i></p> <p><i>Bowral Run A 12-kilometre fun run organised by the Bowral Lions club will be held in Bowral on Sunday September 16 during the town's annual Tulip Time Festival.</i></p>
1977-80	<i>No source material found.</i>
1981	<p>20<sup>th</sup> Year Celebrations.</p> <p>30,000 tulips in Corbett Gardens. Leighton Gardens and Winifred West – 5000 each.</p>
1982	Admission free with donation boxes at entry. Information centre, plant and flower, souvenir and refreshment stalls.
1983	The Amsterdam Street Organ inaugural appearance at Tulip Time sponsored by Bowral business houses.
1984	<p>40,000 tulip bulbs in Corbett Gardens.</p> <p>Bruce Caseley, President TT Management Committee. " ... in the last 4 years we have noticed a great influx of visitors on day tours from Sydney as part of their itinerary in Australia and from our visitors book the countries these represent is numerous."</p>
1985	Tulip Time Committee office in local in Corbett Gardens has a post box outside from which mail is collected daily and franked with special stamp "Tulip Capital of Australia - Bowral NSW 2576".
1986	Governor-General, Sir Ninian Stephen and Lady Stephen opened Tulip Time.
1987	<p>Prior to 1987 Tulip Time, last minute paving work in Corbett Gardens carried out with \$2,000 contributed by the Tulip Time committee.</p> <p>Massed planted tulip display outside Berrima Goal cared for by inmates.</p> <p>2<sup>nd</sup> Tulip Time Bluegrass Festival run by Mittagong RSL runs</p>

## 9.10 Tulip Time Review



1988	<p>Bowral Tulip Time Incorporation (BTTI) set up and registered with Department of Fair Trading (Reg. Y04978-03)</p> <p>Aims and objectives:</p> <p>(1) To promote an annual Tulip Time Festival in Bowral (2) To raise funds for local charities and town enhancements</p> <p>50,000 tulips in Corbett Gardens</p> <p>Inaugural Floriade held in the Commonwealth Park funded by ACT Government.</p> <p><i>Extract: The Canberra Times 4 September 1988</i>  <a href="https://trove.nla.gov.au/newspaper/article/102068025?searchTerm=Tulip%20Festival%20Bowral">https://trove.nla.gov.au/newspaper/article/102068025?searchTerm=Tulip%20Festival%20Bowral</a>  <i>"... Coaches were being organised to bring people to Canberra, and it was hoped that people visiting the Tulip Festival at Bowral would continue on to Canberra. Mr Fraser said the Floriade was being presented on a much larger scale than the Bowral Festival and should therefore attract more visitors."</i></p>
1989	No source material found.
1990	<p>In 1990, <i>Tulip Time</i> was chosen as New South Wales' leading Festival and received an award. Other nominations included the Festival of Sydney, the Country Music Awards – Tamworth, Hunter Valley Steam Fest at Maitland and the Manly Jazz Festival.</p> <p>Tourism Minister announced that TT ear-marked for future expansion as an international garden show. Plan to move from Corbett Gardens to larger garden to allow for expansion.</p> <p>16/7/1990 – Council resolved that public reserve in Mansfield road, East Bowral be adopted as the site for development of the TT Alternative Garden.</p> <p>5/8/1991 – Council appoints landscape architect consultant for design and planning. The design commenced but project put on hold immediately after the September election.</p>
1991	<p>30 years of Tulip Time</p> <p>Tulip Time wins 2<sup>nd</sup> place in NSW Tourism Award of Excellence in Festival Category.</p> <p>61,000 bulbs in Corbett Gardens</p> <p>Bowral Chamber of Commerce conducts survey of businesses "who admitted their takings had increased during the Festival".</p>
1992	<p>Extract 1992/3 AGM President's Report: "Tulip time is on the brink of major change. Society's attitudes and needs have changed so much over the past few years that all voluntary organisations are having difficulties finding volunteers .... There is a tremendous work load now involved in running Tulip Time and we are having difficulty in functioning with the rules of our Constitution.</p> <p>Councils now considering Centennial Park in Bowral as an alternative site for Tulip Time.</p>

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1993	<p>AGM 94 President's Report: "It has been suggested that Tulip Time become just another Spring Festival, but it is the tulips that make our Festival unique and bring so many visitors to the area."</p> <p>Sub-committee formed to work on DA for Centennial Park. DA and promotion costs factors affecting amount able to be given to charities.</p>
1994	<p>DA for Centennial Park rejected. Committee decides that development of an alternative to Corbett Gardens is not within their financial scope.</p>
1995	<p>Tulip Time extended to two full weeks.</p> <p>First year stalls and attractions set up in Corbett Gardens including the Amsterdam Organ.</p> <p>AGM 96 President's Report: "This year our enquiries and bookings were handled by Southern Highlands Tourism"</p>
1996	<p>Southern Highlands Tourism support extended to include promotion, secretarial bookkeeping services on contract basis.</p>
1997	<p>WSC agreed to allow an admission charge for Corbett Gardens for the 2 week festival.</p> <p>32,000 tickets sold + 5,000 locals</p>
1998	<p>Ted Springett president of Bowral Tulip Time Inc.</p> <p>80,000 bulbs + 30,000 annuals planted – Frank Broerson commission to re-design layout of beds. (KLM sponsor and donate 10,000 tulips and flights to Netherlands as prize.)</p> <p>Refurbishment of centre area of park undertaken with pavers donated by Bowral Bricks.</p> <p>Tulip sculpture named "Spring" by Mr Peter Mueller from Bundanoon Sandstone anonymously donated.</p> <p>Tulip Time office in Corbett Gardens refurbished and computer donated and installed.</p>
1999	<p>Treasurer's report: Statistics show visitation from Sydney Metropolitan area is still the largest with the majority coming for a one-day visit. A growing statistic is the numbers of retirement villages and community groups visiting Corbett Gardens.</p> <p>Noted that 2000 Olympics might have impact on Tulip Time due to transport shortages.</p>
2000	<p>Olympics had major impact on visitor numbers to Tulip Time mainly due to lack of coach visitation.</p> <p>First 'dig your own tulip bulb' day to recoup funds for cost of bulbs</p>
2001	<p>21-day festival</p> <p>Food, wine and seated Gourmet Café introduced</p> <p>Open gardens and activities outside of Bowral included in Tulip Time marketing and promotion.</p> <p>Bowral Tulip Time Inc. attempts to remove word 'Bowral' from the name of the organisation</p> <p>Exit survey undertaken by UTS Marketing Students</p>

## 9.10 Tulip Time Review



	<ul style="list-style-type: none"> <li>• 75% of visitor were women. 19.2% aged between 33-44.</li> <li>• 32% of visitors were retire and 30% professionals.</li> <li>• 68% of Australian descent</li> <li>• 57.3% were repeat visitors</li> </ul>
2002	<p>17 day festival - Ticket prices increased based on increased offer of entertainment, café and shopping stalls.</p> <p>Adults \$8.00, Concession \$5. Groups \$4.50 but paid in full by 1 August.</p> <p>Proposed \$5.00 charge for local residents –not implemented.</p> <p>Bowral Tulip Time Inc cease to support the open garden programme (coordination and sourcing volunteers due to costs ie insurance, signage and reimbursements to garden owners. Private gardens will be offered the opportunity to advertise in TT brochure with cost of shuttle bus to be shared with private garden owners.</p> <p>Tulip time &amp; Floriade invited to exhibit at Canadian Tulip Festival – exhibit called “Tulips Downunder – G’day Australia”.</p> <p>Regional flagship Event Funding from Tourism NSW of \$10,000 secured – believed to be the first time a Tulip Time grant has been secured.</p>
2003	12 day festival - 24,571 Visitors, 3,528 Locals.
2004 – 2005	<p>In 2004, again due to lack of funds and resources, running of Tulip Time was sponsored by WSC and managed by WSC’s tourism body – in conjunction with the Tulip Time Advisory Committee and organised by a contracted Festival Director and assistant. A decline in the number of private gardens open to the public participating due high insurance costs and resources to manage them, saw the focus of TT being the festival in Corbett Gardens.</p> <p>Figures for 2004&amp;5 unknown.</p> <p>Street parade organised by Bowral Chamber of commerce – no cost to Tulip Time budget</p> <p>Wingecarribee Shire Council/Tourism Southern Highlands take over the funding/sponsoring Time Festival as passed by Council at its meeting on 10 March 2004.</p> <ol style="list-style-type: none"> <li>1. <u>THAT</u> Council accept management responsibility for a 2004 Bowral Tulip Time and that nominations be called for the formation of a Section 355 Committee comprising one (1) Councillor, two (2) representatives of the existing Tulip Time Board, one (1) representative from Gardens of Southern Highlands, three (3) community representatives and one (1) representative from each of the Chambers of Commerce of Bundanoon, Bowral, Mittagong, Moss Vale and Robertson <u>AND</u> <u>THAT</u> such Committee be a Sub-Committee of Council’s Tourism Board.</li> <li>2. <u>THAT</u> it be formally noted that Council has subsidised the deficit of the existing Bowral Tulip Time Association (2003) to an amount of \$20,000.</li> <li>3. <u>THAT</u> Council adopt the proposed 2004 budget and that provision be made for “carry-over” funding between financial years on the basis that the overall festival will be run at no cost to Council and the community.</li> <li>4. <u>THAT</u> Council note that the Bowral Tulip Time Association Festival is a commercial venture and that there are associated risks, such as reduced attendance, which could significantly impact upon the projected budget.</li> </ol>

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	<u>THAT</u> in respect of the Committee referred to in 1) above the General Manager, in consultation with the Mayor, be authorised to determine a quorum for the conduct of Committee meetings <u>AND</u> <u>THAT</u> a Councillor be the Chairperson.
2006	<p>Visitors: 33,637 visitors (4,945 locals)</p> <p>Theme: The Beatles</p> <p>John Olsen – Octopus Garden design + painting auctioned with funds going to Rotary and Lions.</p> <p>Tulip time naming rights sponsorship “Notebook”</p> <p>An Evaluation of Festival Perception, Attendance &amp; Satisfaction, University of Wollongong – Key Findings:</p> <ul style="list-style-type: none"> <li>• 71% rated the festival as excellent, 27% average, 2% poor.</li> <li>• 62% rated the activities attractions as excellent, 35% average, 3% very poor</li> <li>• Top 5 favourite aspect of TT festival: Gardens, Wine Tasting, Music/Dancers, Stalls, Atmosphere</li> </ul>
2007	<p>Charity: McGrath Foundation.</p> <p>Ambassador: Glen &amp; Jan McGrath</p> <p>Auction of Margaret Olley’s commissioned painting of tulips for charity.</p>
2008	<p>Charity: Blackdog Institute.</p> <p>Ambassador: Maggie Tabberer</p> <p>Bowral Tulip Time acts under a section 355 Committee of Wingecarribee Shire Council and is managed by Tourism Southern Highlands. Tourism Southern Highlands is a division of the Wingecarribee Shire Council. Bowral</p>
2009	<p>Visitors: 22,971</p> <p>Charity: Westmead Children’s Hospital/Bowral Hospital Children’s Ward</p> <p>Ambassador: Bryce Courtney</p>
2010	<p>Visitors: 33,816</p> <p>Charity: Youth of the Streets</p> <p>Ambassador: 50 renown local celebrities</p> <p>50<sup>th</sup> Anniversary Tulips After Dark night held – 2,500 people attended.</p>
2011	<p>Visitors: 25,578*</p> <p>Charity: Parkinsons NSW</p> <p>Ambassador: Marty Rhone</p> <p>Bad weather and high winds forced the closure of the gardens for extended periods during the festival.</p>
2012	<p>No source material found.</p> <p>The annual Tulip Time garden display is threatened by ongoing vandalism issues in Corbett Gardens.</p>
2013	<p>Visitors: 34,534</p> <p>Charity: Lifeline MacArthur</p>



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	<p>Ambassador: Geraldine Turner</p> <p>Tulip Time Festival Exit Survey, Retail Performance Research, - Key Findings</p> <ul style="list-style-type: none"> <li>• 58% of respondents were repeat visitors – a combination of residents and out of area</li> <li>• 54% of respondents had visited/intended to visit other destinations in the Southern Highlands</li> <li>• 71% of respondents had shopped/intended to shop in the main centre of Bowral – with just over 80% of these respondents making a purchase</li> <li>• 92% of respondents confirmed the vendor stalls added value to their TT experience</li> </ul>
2014	<p>Visitors: 32,331</p> <p>Charity: Kanteen (Kollege of Knowledge Kommittee)</p> <p>Ambassador: Kathryn Robinson</p> <p>Corbett Gardens celebrate its Centenary with over 65,000 bulbs planted. The centenary design theme was 'yellow' and featured a raised garden bed constructed in the shape of a birthday cake.</p>
2015	<p>Visitors: 38,010</p> <p>Charity: Garvan Institute (Love Your Sister)</p> <p>Ambassador: Connie &amp; Samuel Johnson</p> <p>55<sup>th</sup> Tulip Time included a street parade, music and dance performances, children's' activities, a street market and a cinema night.</p>
2016	<p>Visitors: 39,005</p> <p>Charity: Cure Brain Cancer</p> <p>Ambassador: Marcella Zamanek</p>
2017	<p>Visitors: 33,921*</p> <p>Charity: Redkite</p> <p>Ambassador: Susan Latimore</p> <p>*Free entry for first 8 days due weather conditions delaying the tulips blooming</p>
2018	<p>Visitors: 47,940</p> <p>Charity: Dementia Australia &amp; Wingecarribee Adult Day Care Centres</p> <p>Ambassador: Noelene Brown</p> <p>Tulip Time Parade replaced by Tulip Time Lantern procession due to costs, withdrawal of support from SH Chamber of Commerce and Industry, and risk of vehicle ram raids due to location on Bong Bong Street and number of side entry points.</p> <p>Ticket Price increase</p> <p>SH Food &amp; Wine Show at Bradman last weekend</p>
2019	<p>Visitors: 54,491</p> <p>Charity: Variety - The Children's Charity</p> <p>Ambassador: John Williamson</p>

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	<p>Tulip Time Bowral Relocation Feasibility Study and Masterplan (Council and Sym Studio landscape planning)</p> <p>Relocation Feasibility Study (Tilma Group)</p> <p>SH Food &amp; Wine Show, Bradman last weekend</p> <p>TT Twilight Procession (600 participants)</p> <p>Tulip Time Exit Survey, Tilma Group – Key Findings</p> <ul style="list-style-type: none"><li>• Most respondents lived across Sydney</li><li>• Most respondents learnt about TT through Social Media.</li><li>• Just under half of respondents were aged under 50</li><li>• The most loved qualities of Corbett Gardens as the festival venue was its location in the Bowral CBD, and being an established accessible garden with mature plantings</li></ul>																																																																						
2020	<p>Visitors: Canceled in April 2020 due to Covid-19. Only to feature beds planted with mixed tulips</p> <p>Charity: Can Assist Southern Highlands</p> <p>Ambassador: n/a</p> <p>60<sup>th</sup> celebrations organised – carried over to 2021</p> <p>DNSW Regional Event Grant (3 years commencing in 2021)</p>																																																																						
2021	<p>Visitors: Canceled due to Covid-19 pandemic travel restrictions in place. Gardens opened for local visitors only.</p> <p>Charity: Can Assist Southern Highlands</p> <p>Ambassador: John Waters</p> <p>Celebration 60 Years of Tulip Time Virtual Tour produced.</p> <table><tr><th colspan="10">2021 break down of number and costs of TT plantings</th></tr><tr><th colspan="4">Bowral</th><th colspan="4">Mittagong</th><th colspan="2">Moss Vale</th></tr><tr><th colspan="2">Corbett Gardens &amp; Bowral Gateway</th><th colspan="2">Lions Park</th><th colspan="2">Welcome Centre</th><th colspan="2">Winnifred West</th><th colspan="2">Leighton Gardens</th></tr><tr><th>Tulip Bulbs</th><th>Annua ls</th><th>Tuli p Bul bs</th><th>Annu als</th><th>Tuli p Bul bs</th><th>Annu als</th><th>Tulip Bulbs</th><th>Annua ls</th><th>Tulip Bulbs</th><th>Annu als</th></tr><tr><td>87,932</td><td>11,360</td><td>5,000</td><td>-</td><td>10,420</td><td>1,080</td><td>6,580</td><td>1,410</td><td>13,360</td><td>1,170</td></tr><tr><td colspan="2">\$56,726</td><td colspan="2">\$2,310</td><td colspan="2">\$6,228</td><td colspan="2">\$5,056</td><td colspan="2">\$7,235</td></tr><tr><td colspan="2">TT Cost</td><td colspan="8">Wingecarribee Shire Council Cost</td></tr></table>	2021 break down of number and costs of TT plantings										Bowral				Mittagong				Moss Vale		Corbett Gardens & Bowral Gateway		Lions Park		Welcome Centre		Winnifred West		Leighton Gardens		Tulip Bulbs	Annua ls	Tuli p Bul bs	Annu als	Tuli p Bul bs	Annu als	Tulip Bulbs	Annua ls	Tulip Bulbs	Annu als	87,932	11,360	5,000	-	10,420	1,080	6,580	1,410	13,360	1,170	\$56,726		\$2,310		\$6,228		\$5,056		\$7,235		TT Cost		Wingecarribee Shire Council Cost							
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