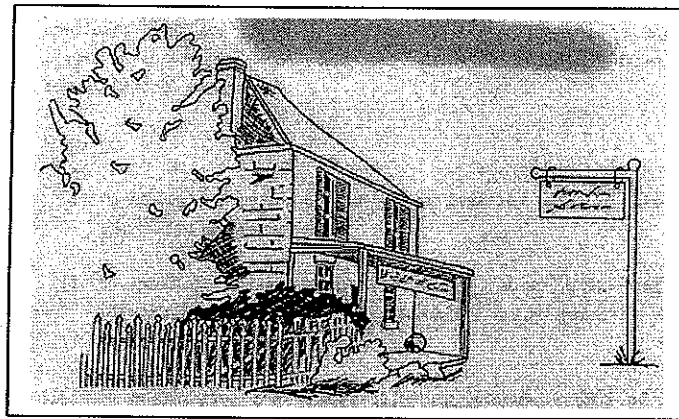


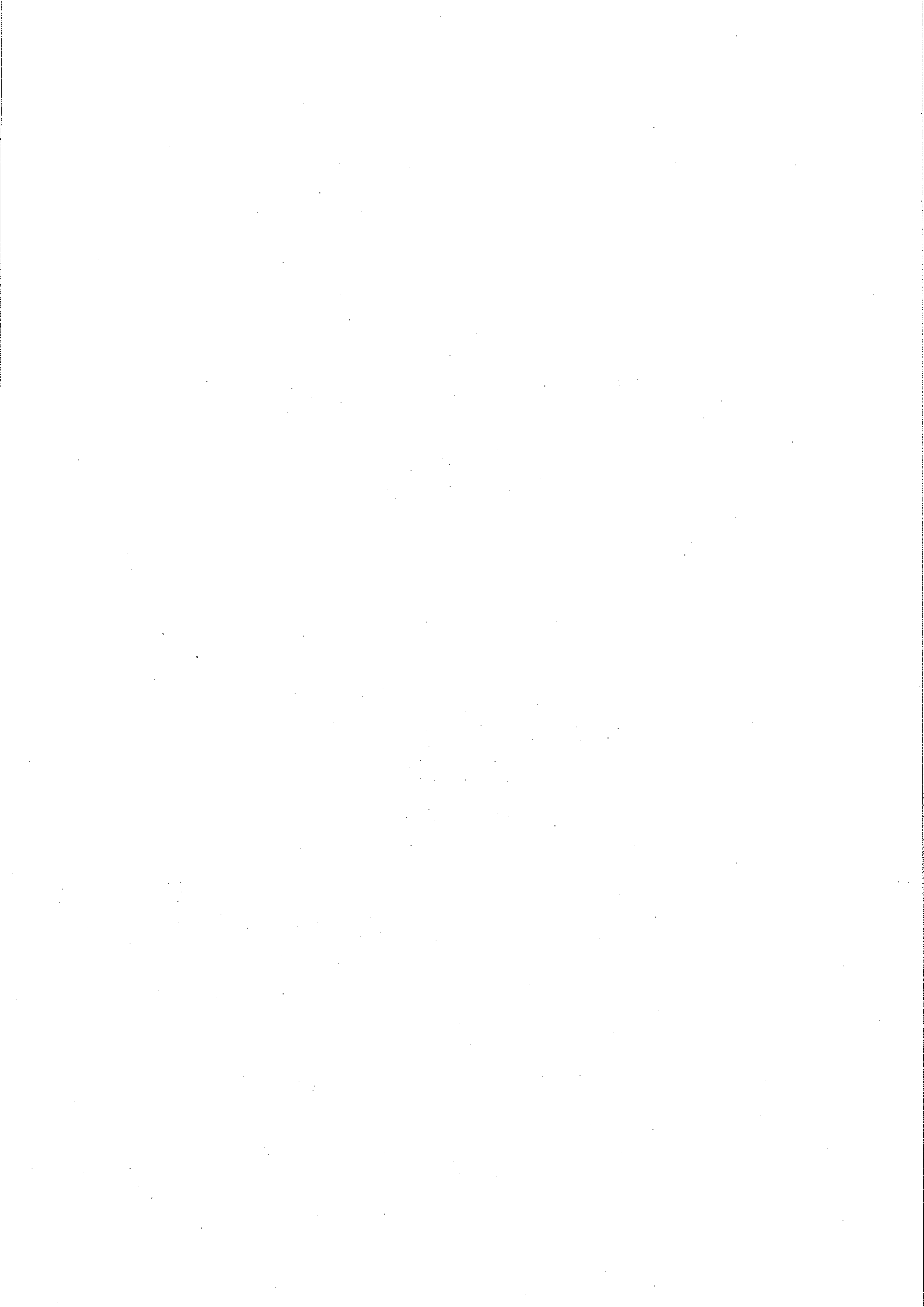
WINGECARRIBEE
DEVELOPMENT CONTROL PLAN NO. 7

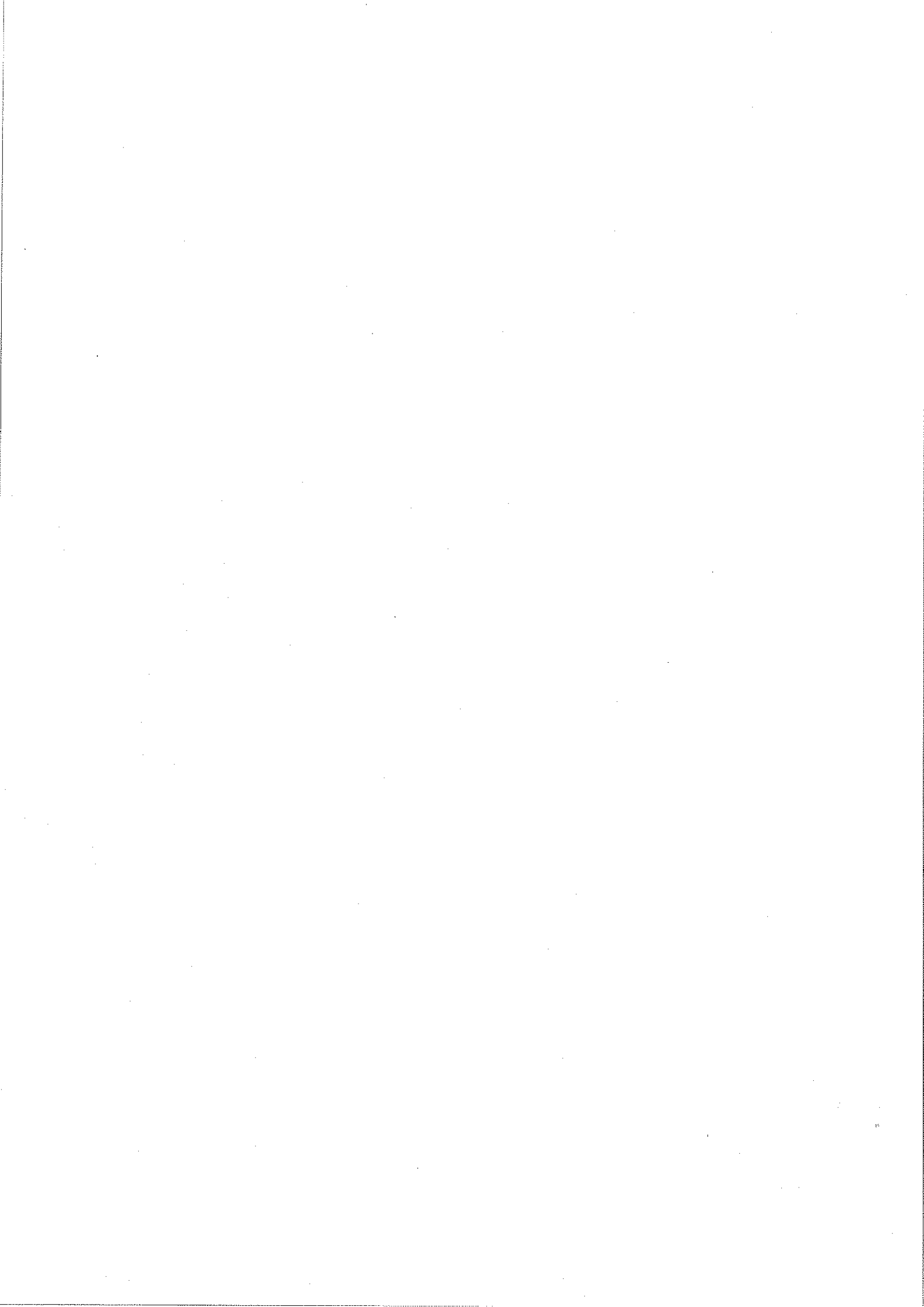
**BERRIMA SIGN
CODE**

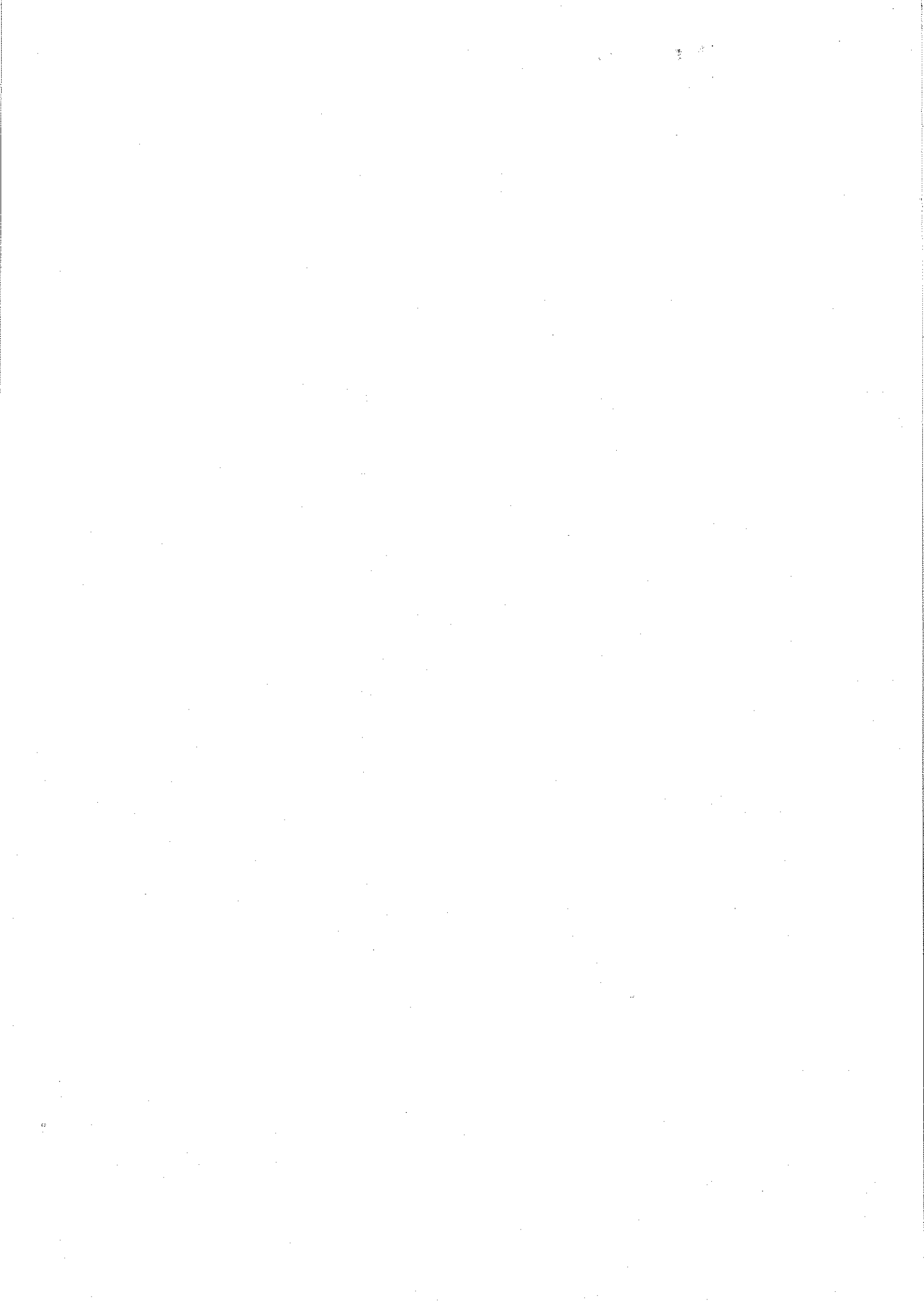


\$4.15

Amended 11 September, 2002







Prepared in accordance with Section 72 of the Environmental Planning & Assessment Act, 1979.

aspects of sign location and design; simplicity, clarity, typeface and relationship to buildings.

1. Citation

This plan may be cited as
"Development Control Plan No. 7
- Berrima Sign Code".

iv) To require all proposed signs to comply with this Code.

v) To encourage all existing signs to comply with this Code.

2. Aims, Objectives, etc

General

This plan recognises that advertising signs are an acceptable and necessary element of the contemporary commercial environment. In recognition of the historic nature of Berrima Village the Council considers that the number, size, location and design of signs should be controlled to maintain and enhance the features for which the village is recognised.

vi) To prohibit extraneous signs on vehicles and trailers.

3. Land to which Plan applies

This plan applies to the land depicted on the rear cover of this document and to which the provisions of *Wingecarribee Local Environmental 1989* (clauses 27-31 as applicable in Berrima).

Specific

- i) To enable the occupants and use of premises to be adequately identified and promoted.
- ii) To prohibit "advertising structures" other than tourist information signs and to establish guidelines for the provision of commercial signs.
- iii) To ensure that the design illustration and wording of any permissible sign compliments the predominant architecture of the village and the site to which it relates, particularly the development of the period 1850-1900.

4. Relationship to Wingecarribee Local Environmental Plan 1989

This plan relates to land which is subject to the provisions of *Wingecarribee Local Environmental Plan 1989* and specifically Clause 31 "Heritage Conservation Areas".

In keeping with the period 1850-1900 emphasis is placed upon the following



5. Definitions

"*advertising structure*" means a sign used or to be used principally for the display of an advertisement but does not include a structure for the purposes of displaying "commercial signs" or a "tourist information sign" provided by Council or with Council's concurrence.

"*commercial sign*" means a sign which:-

- i) makes a reference to the identification or description of the place or premises;
- ii) makes a reference to the identification or description of any person residing or carrying on an occupation at the place or premises;
- iii) identifies particulars of any occupation carried on at the place or premises;

"*tourist information sign*" means a sign identifying a range of tourist points of interest within the village of Berrima which is provided by Council or with Council's concurrence.

6. Council Approval

The written consent of Council is required prior to the erection of any sign. To obtain such approval a Development Application shall be made to Council's Environment & Planning Department.

7. Consent of the Heritage Council

Development applications to erect signage on premises which are listed on the State Heritage Register will be treated as

Integrated Applications as permission is also required from the Heritage Council of NSW pursuant to section 60 of the Heritage Act, 1977.

To determine whether or not a building is listed on the State Heritage Register, please contact either:

NSW Heritage Office
This can be checked on the Heritage Office website at www.heritage.nsw.gov.au.

or

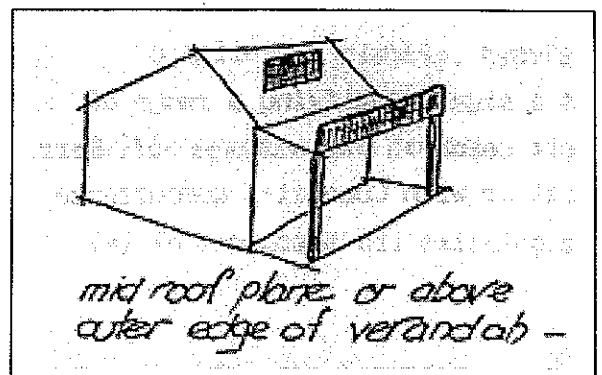
The Strategic Planning Branch,
Wingecarribee Shire Council.

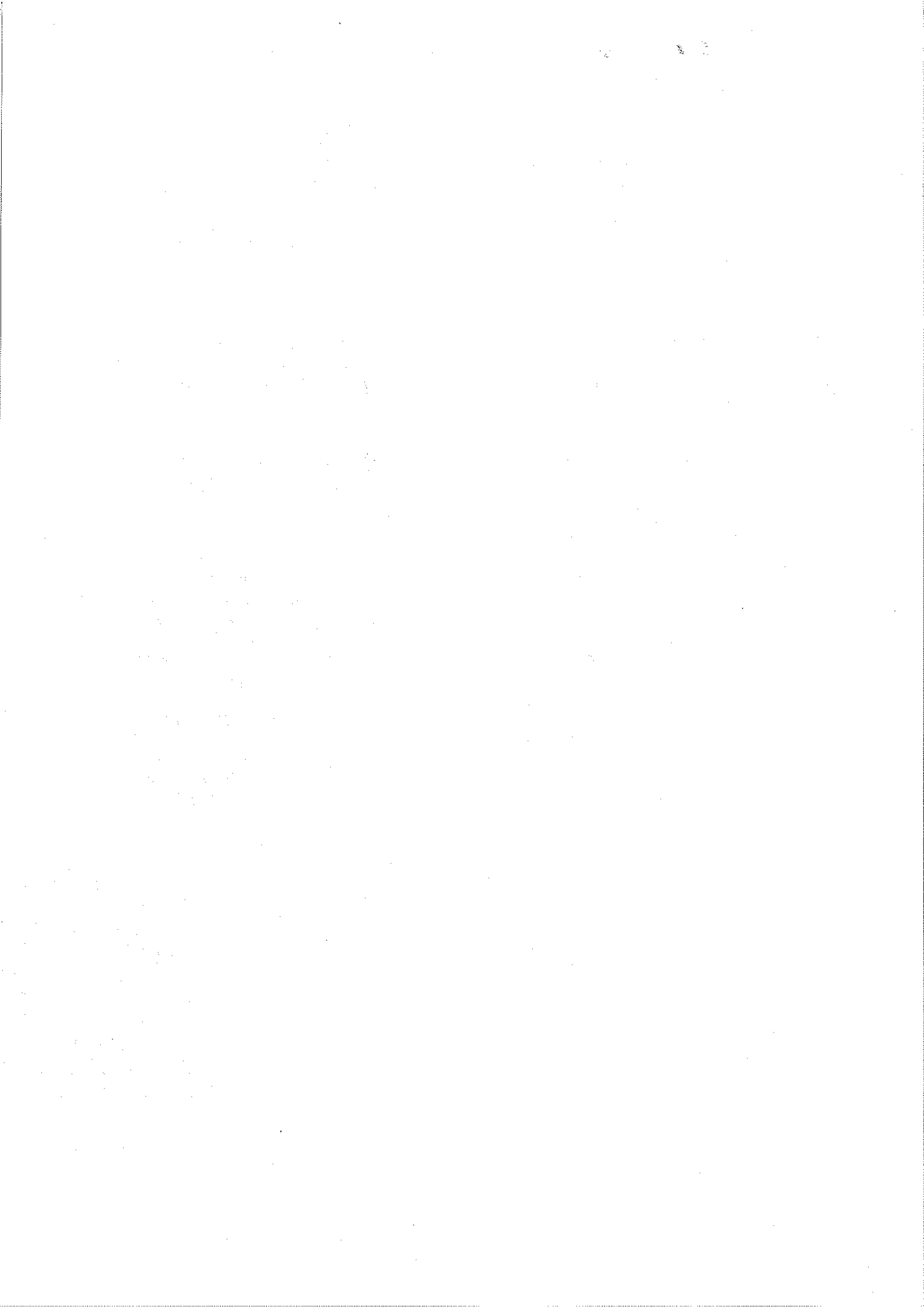
8. Provisions

i) **Advertising Structures**
An advertising structure shall not be permitted (see definition) unless it complies with the definition of "commercial sign" or "tourist information sign".

ii) **Roof Advertising Signs**

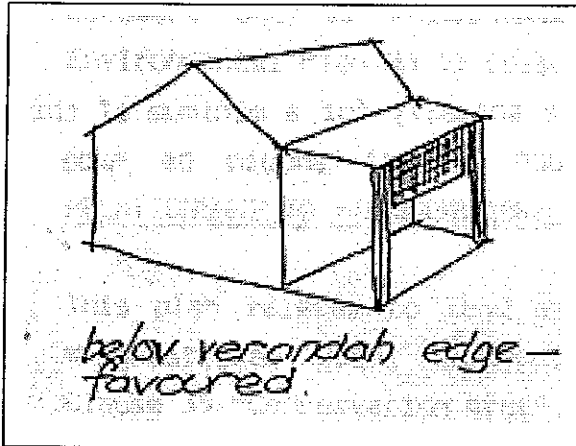
Roof signs located on the roof or above the verandah of any building are not permitted.





iii) **Awning Verandah Sign**

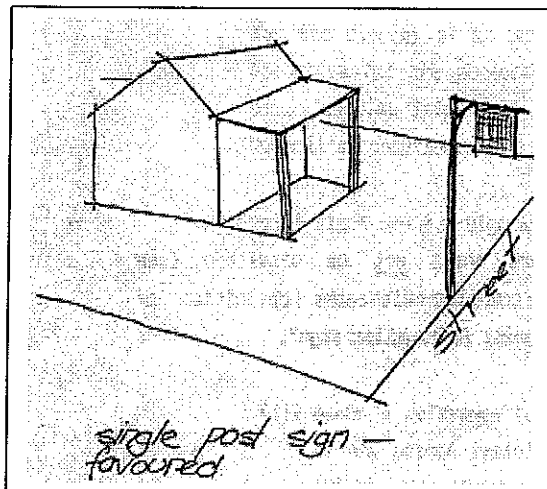
Awning signs under verandahs are favoured. Such signs should be freely swinging beneath the verandah beam, should not exceed 1 metre in length by 300mm in depth and should be located symmetrically between support posts.



iv) **Pole/Pylon Sign**

One post-supported sign per premises is favoured. Such a sign shall not exceed 1m² in surface area on any one elevation.

Two single post signs may be considered provided the separation of post signs on each property is maximised and the total sign face area of all post signs does not exceed 2m².



v) **Flush Wall Sign**

Wall mounted signs either fixed or painted on the wall may be permitted provided they do not exceed 2m² in area.

vi) **Maximum Sign Area per Premises**

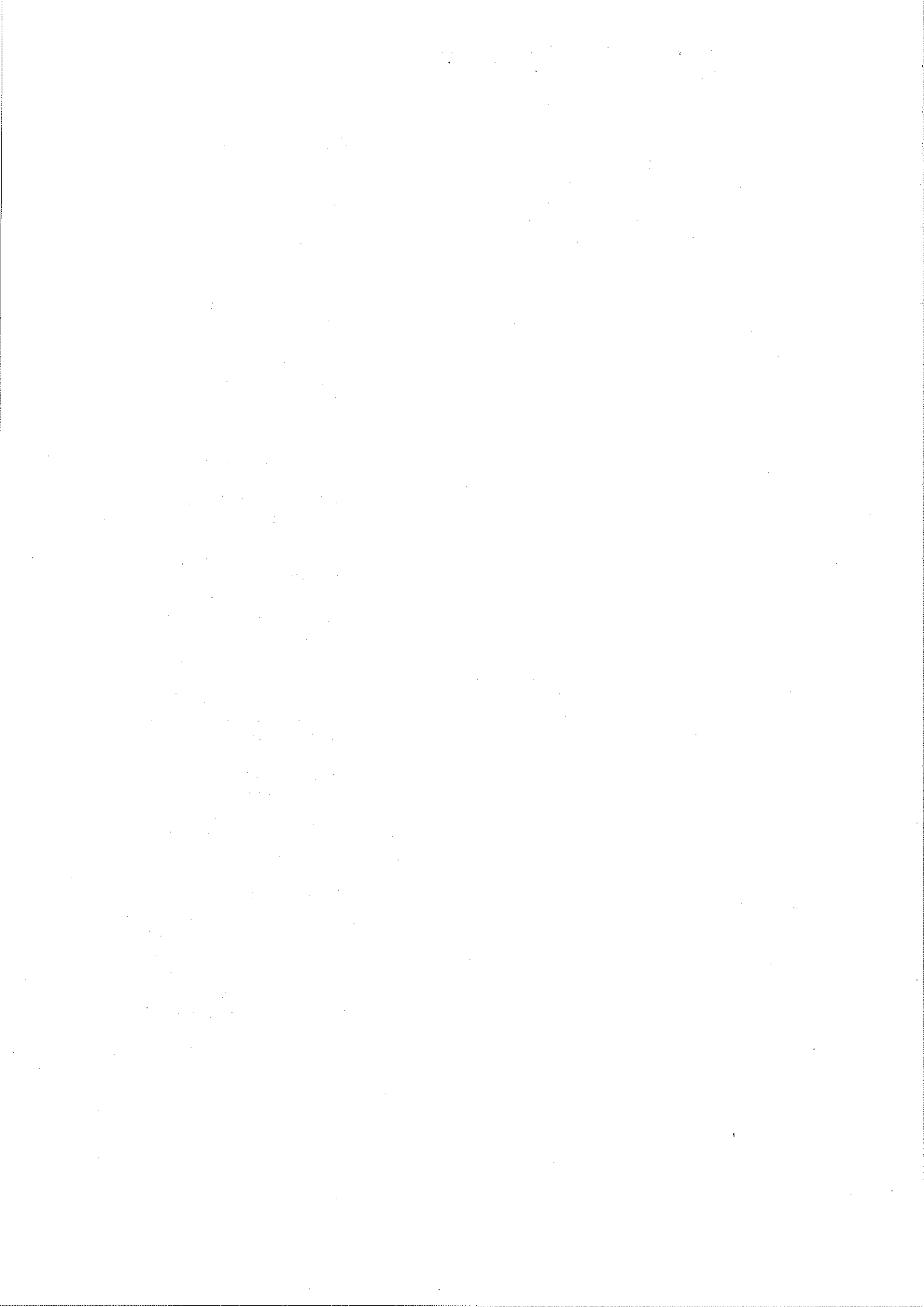
A maximum sign surface area for all signs of 4m² only may be permitted per premises.

vii) **Multi Use Premises**

This clause applies not withstanding clauses (iv) – (vi). The provision of a comprehensively designed sign board incorporating signs for each property is favoured. Individual signs for each occupancy may be considered provided that each sign relates to an overall premises design theme. The maximum sign surface area (as per item (vi)) may be waived at the discretion of Council provided that the overall design concept is considered aesthetically acceptable.

viii) **Small Signs**

Notwithstanding any other provision, additional small signs of 0.1m² or less may be permitted subject to the signs being in keeping with the character of the building.



ix) **Sign Dimensions**

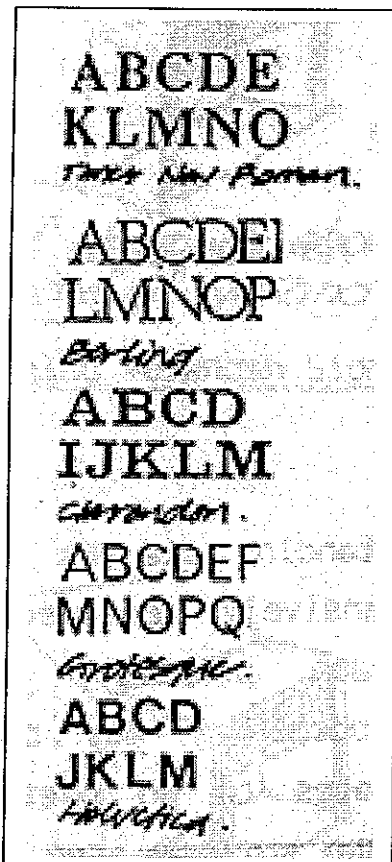
Except in relation to under verandah signs, signs should have a length to depth ratio of between 2:1 and 1:1.

x) **Sign Colours and Materials**

Subdued colours and tones including darker subdued greens and browns in keeping with a restrained Georgian character are preferred. Such signs should be painted on wood or flat metal sheets.

xi) **Sign Lettering**

The following typefaces are favoured:



xii) **Sign Illumination**

Internal illumination and strip tube lighting is not favoured. Spot and flood lighting of signs is recommended with preference for ground located lights.

xiii) **Sandwich Boards**

One sandwich board sign only, not exceeding 1.0m high x 0.6m wide, is permitted per occupancy. Such signs shall comply with design criteria relating to colours, materials and lettering, shall be located to minimise inconvenience to pedestrians and vehicles and shall comply with Council's *draft Development Control Plan No.50 - Outdoor Eating Areas and Other Commercial Uses of Community Land*.

(xiv) **Extraneous Signage on Vehicles and Trailers**

Extraneous advertising signage structures on vehicles and trailers is prohibited.

9. **Lodging a Development Application**

An application form for the above can be obtained from Council's Environment and Planning Department. Such applications should be accompanied by the fee set by Council.

